

Three Reasons Training Programs Succeed or Fail

Training and human resources professionals are facing mounting pressure to ensure training programs deliver real results. The success or failure of our programs often comes down to our ability to gain buy-in at three levels: executives who sponsor our programs, managers who send their employees to training, and employees who participate in training.

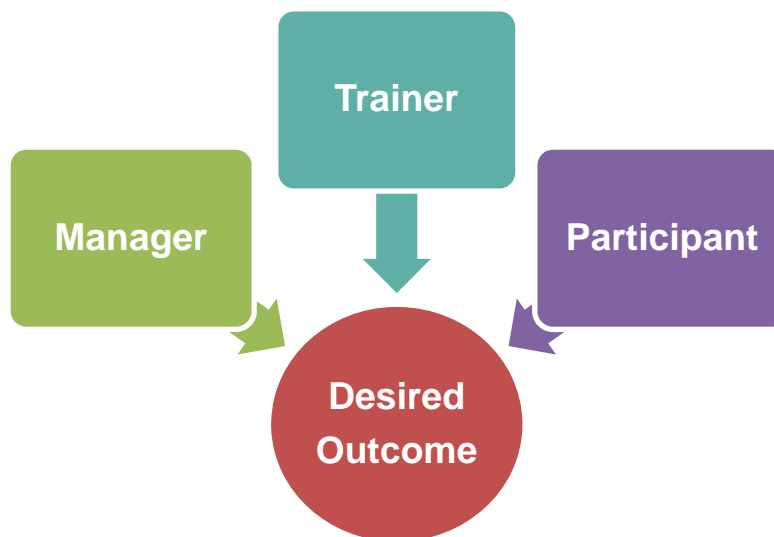
Overview

This interactive session will provide you with proven strategies to engage stakeholders at all levels so your training initiatives consistently lead to meaningful changes in behavior and performance. You will learn the following in our time together:

- **Executive buy-in:** What executives really care about when it comes to training.
- **Management buy-in:** How to quickly engage managers with a simple planning tool.
- **Participant buy-in:** Two simple elements that increase learning by up to 76%.

Approach

This entertaining and engaging session features hands-on activities, authentic case studies, and opportunities for self-reflection. You will learn how to quickly create a learning partnership between training participants, their managers, and the trainer.



About Jeff Toister, CPLP, PHR

Jeff and his company, Toister Performance Solutions, help clients improve customer service and employee performance. He is a dynamic and engaging speaker and a nationally-recognized employee training expert. Jeff has a Certified Professional in Learning and Performance (CPLP) credential from the American Society for Training and Development and a Professional in Human Resources (PHR) certification from the Human Resources Certification Institute. He is a Past President ASTD's San Diego chapter.

Contact Jeff to book him for your event:

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